



BOARD OF DIRECTORS Meeting
Arthur R. Marshall Wildlife Refuge
Visitor's Center Conference Room
July 27, 2010
2PM

Attendees:

Tom Poulson
John Marshall
Kay Larche
Rolf Olson
Elinor Williams
Dave Lurie
George Berman
Jeff Kramer
Steve Horowitz
Marta Isaacson
Sylvia Pelizza
Pauline Stacey
Kristie Legge

I. Call to order Steve Horowitz, President

II. Rolf-

- Reported on burn done last week
- Discussed 1 SCEP (student conservation employment program) and 3 STEP interns
- Two Snail Kites nest have been found, one with a chick in it.
- Snakehead fish is in area and discussed sending out a pamphlet to inform people how to tell the difference between the snakehead and the mudflap.
- Video of canoe expedition viewed. (Jan. 2010 6 day trip)

III. ADOPT MINUTES

- A. Officially accept minutes from May
- **Dave** motioned
 - **Tom** seconded
 - All in favor to accept – approved

IV. GEER- John and Tom

- Interns presented project at GEER
- Tom added that the scientists from Fish and Wildlife and the Water Management District were not present at the conference.

Keith Boliek- Guest Speaker

- Suggested taking park passes sold at the booth and having them sold at the gift shop.
- Types of passes being sold are:
 - One from the Fish and Wildlife (annual refuge pass) \$12 dollars, the refuge receives 80% and it is per vehicle.
 - The second is the US duck stamp, able to be used at any refuge in USA, \$15 dollars which goes towards land acquisition but no % comes back to refuge.
 - America the beautiful passes \$10 for life once you're 62 yrs old, good for all parks and refuges in US, includes 10% discount at camp grounds.
 - Also the America the beautiful anybody pass \$80 dollars. They also have a disabilities pass but people need a letter to prove their status.
- Experiment is to see if the volunteer staff handles the passes and money appropriately.

V. Pauline – Everglades Summit

- Attended Everglades Summit in Washington D.C. May 19th -20th , 2010
- First day Tom Brokaw was the moderator and a video about who the stakeholders are in saving the Everglades.
- Second day congressmen and senators were present and the Gulf oil spill was discussed as it was the third week into the disaster.
- A News release came out announcing an extra five miles will be added to the Tamiami Trail for water flow purposes.

John- brought up difference between advocacy and lobbying.

Sylvia- made a point to say that staffers are an important audience sometimes even more so than the actual senators and congressmen.

VI. George- LICA/CFC

- Reported the opportunities for organizations to post what they are about in order to receive donations through the site.
- He has posted the PSA on there as well as photos of birds
- Planning on adding the “Best in America” seal

John- added that the membership for the seal has expired but there are plans to reapply and FRIENDS should be on it again this year.

George- also added a note about cleaning off events on the websites calendar and wanted to state that this process is done after each month has passed.

Elinor- Brought up that there is still ad space available in the calendar selling for \$250 each

VII. Pauline- EVCO Sept. Quarterly

- Discussed using the facility for the EVCO Sept meeting during the week of the 20th
- Rolf said the Boardwalk would not be completed by then
- John said that Monday or Friday would create the least conflict

VIII. Dave- Treasury

- Announced we are still in the black

Elinor- suggested creating a projected budget for the year in order to show donors what their funds are immediately needed for.

IX. Steve- Art Contest

- Two judges have been selected with a possible third for the contest
- The subject has to be the refuge and it can be any media (except for photography) that can be hung on the wall.

X. Tom- Visitor Guide

- Brought up the drawings in old guide that he would like to save and have graphic designers add color to.
- Possibly going to use the designer from the Marshal Foundation but going to contact Tom Sedita JR from Gator Tales first.
- Also requested a better map be drawn up.

Pauline- suggested point of contact person to be placed on first page.

George- suggested the cover be in color and glossy if there is going to be color on the inside.

John- suggested that the deadline be in February to get it on the shelf.

XI. Marta- Speakers Bureau

- Stated that the power point is about finished but is still being worked on.

Steve- asked Rolf if he had a compilation of the volunteers

Rolf- responded no

XII. John- ARMF Upcoming

- August 5th will be the interns graduation luncheon at the community foundation

Rolf- Announced that he will guide a walk on the boardwalk on August 4th

Steve- discussed upcoming training session for volunteers as well as the trifold brochure on how to become a FRIEND.

Kay- suggested donation box in gift shop be made an aid for the refuges affected by the Gulf oil spill to help them at this time. This would go to NWRA instead of the general fund.

Kay- motioned to turn proceeds of donation box in gift shop over to NNRA fund to help other refuges affected by the Gulf Oil Spill until the end of the year.

Jeff- Seconded
All in favor

Steve- Said there will be no meeting in August
Next meeting Sept. 11th 9am

Meeting adjourned.